The early days of AusSI
John Simkin reminisces

My first practical experience of indexing was in the 1960s when a friend had undertaken to create an index of all actors in all films made and released in the English-speaking world. I don’t know how far he got with the project because, when he married, his wife didn’t approve of his friends and, I suspect, of his devotion to the fantasy world of movies.

In 1972 I was one of those invited by Godfrey Green to join the group known as the Society of Indexers in Australia. I joined but took no part in the activities until, in 1975 Godfrey announced that he was remarrying, moving to Maryborough and giving up his role as corresponding member.

Jean Uhl undertook to call a meeting of members. This was held at the home of Winifred Mills in St Kilda Road on 12 December 1975. In discussing the future there was an almost equal division between those who were for disbanding and those who favoured establishing a new body. I recall making a strong statement in support of reforming as an autonomous body. Whether it was the eloquence which overtook me which swayed the meeting I don’t know but when the vote was taken it was clearly in favour of that proposition.

Of course it followed that I was made a member of the committee charged with setting up the inaugural meeting. We prepared a constitution and a list of projects and activities. The meeting was held on 27 April 1976 with 22 present. And so the Australian Society of Indexers was born.

We held the first ‘annual’ meeting in October after only six months of existence. At that meeting I was elected vice president and so continued to be at the centre of activities where I have remained in one capacity or another ever since.

I also became the first editor of the Society’s newsletter. With an almost nonexistent budget I created a format which could be carried out using only a typewriter, photocopier and stapler. Jean Hagger and Joyce Gillespie organised the distribution.

30 not out!

This month marks an important date in the annals of our Society. On 27 April 1976, the first meeting of the newly constituted Australian Society of Indexers was held in Melbourne. This issue celebrates the 30th anniversary of that event with some reminiscences by John Simkin, an honoured and still active Life Member of our Society. We hope to have similar contributions from other longstanding members in future newsletters. John’s article replaces my normal President’s column—I’ll return with news of our ANZSI Committee dealings next month.

Lynn Farkas, President ANZSI

From the beginning the contacts with CSIRO were valuable. The first and second presidents were Clyde Garrow, Manager of Information Services and Peter Dawe, Chief Librarian. Subsequently other members of the AusSI committee from CSIRO were Max McMaster (President), George Levick (President) and Ian Odgers (Secretary) with newsletter editors, Caryl Muntz, John Thawley, Helen Kinniburgh and Steve Sunter. A number of events in the history of AusSI stand out.

The best attended and liveliest meeting of the early years was the first question and answer session. About 35 members fired questions and took up discussions about aspects of work as a freelancer. In the same vein there have been two sessions at conferences on the ethics of indexing. The goal of creating some kind of code was not reached, probably because ethical handling of information is taken for granted within our Society.

(continued on page 3)
ACT Region Branch

Birthday banquet

To celebrate 30 years from the first meeting of the Australian Society of Indexers, the ACT Region Branch is holding a banquet dinner at the Asian Cafe, 32 West Row, Canberra City on Saturday 27 May at 7.00 pm. Cost $30 plus drinks. This is the weekend of the GAMES meeting (GAMES stands for ‘Guidelines, Archives and Mentoring for the Society’), so interstate and New Zealand indexers will be with us.

We have booked the big room at great expense so we want to fill it. Bring partners, family, and friends along for a memorable evening. Contact Geraldine Triffitt, Ph +61 2 6231 4975 or email <gtriffitt@netspeed.com.au>.


1. Back-of-book indexing courses, conducted by Max McMaster:
   - **Introductory**, Friday 26 May, 9.00 am to 4.00 pm. Cost: members $220, nonmembers $275. To be held at the Lyons Room, National Archives.
   - **Intermediate**, Monday 29 May, 9.00 am to 4.00 pm. Cost: members $250, nonmembers $300. To be held at the PCUG room, 27 Mulley St Holder (old Holder high school building).

   Contact Geraldine Triffitt, Ph +61 2 6231 4975 or email <gtriffitt@netspeed.com.au>.

2. Annual reports indexing course, Saturday 24 June, 9.00 am to 4.00 pm, with lunch break 12.30–1.30 pm. Morning session conducted by Michael Harrington, afternoon session to be discussion and tips. Cost: members, $190, nonmembers, $250. To be held at the new Griffin Centre. Contact Edyth Binkowski, Ph +61 2 6281 2484 or email <geoffb@webone.com.au>.

NSW Branch: basic book indexing course

15 and 22 July, 9.30 am to 4.00 pm.

ANZSI NSW Branch will hold a basic book indexing training course over the two days of Saturday 15 and Saturday 22 July. The course will run from 9.30 am to 4.00 pm, with a half-hour lunch break. It will be held at Thomson Legal & Regulatory, 100 Harris Street, Pyrmont, Sydney. The trainers are Garry Cousins and Glenda Browne. Workbooks will be provided.

The cost will be $520 for members, $600 for nonmembers (no GST involved), including lunch and morning and afternoon tea. Payment in advance is required. Contact <Lorraine.Doyle@thomson.com> or ring +61 2 8587 7229 for more details.

NZ Branch news

Our Freelance Register was sent out this month to 56 publishers in New Zealand and we finally sorted our committee out.

The library is slowly accumulating books and we hope will be up and running as soon as Jill has some breathing space.

The training we are hoping to schedule for June is still without a venue—has anyone got a computer suite with 20 units that could be made available at a reasonable cost? All the places I contacted are either no longer available to outside organisations or horrendously expensive!

Our mentees are ticking along.

And there’s nothing else to report from this side of the ditch. We are all very busy indexing!

Tordis Flath, NZ Branch President
After the meeting we were taken to a smoky pub for beer and sandwiches which was quite a contrast with the elegant meals we associate with Society functions in Melbourne. Elizabeth Wallis was chair of that meeting and this started a long term friendship. When she came to Australia in late 1990, she participated in an exchange of information on education for indexers and the future of the profession. Some of the subjects raised then are still alive and will be pursued in the GAMES meetings this year.

Each time I go to London I spend time with Elizabeth. She claims to be thoroughly retired, but the discussions with her and the questions she poses are still stimulating. As a founding member of the Society of Indexers she is being called to appear at the 50th anniversary conference in London in 2007. I intend to be there. It seems my time as an active member of the indexing community still goes on. After all we are only thirty years old.

John Simkin

ANZSI ACT Region Branch networking function

The ACT Region branch held its first social function for the year in early March. This was a networking function held in conjunction with some members of the Canberra section of the Australian Society of Technical Communicators and the Canberra Society of Editors, together with some publishers and graphic designers.

We gathered in the Friends Room of the National Library. Members from each society spoke briefly about their current projects. A major development for the editors involves all six editors’ societies in Australia, who are setting up a process of accreditation.

The indexers spoke about their interest in mentoring. A special subcommittee has been set up to investigate this. The local ACT project is to index issues of early Canberra newspapers, with the assistance of the ACT Heritage Library. Also mentioned was the forthcoming 30th anniversary of the Society, now ANZSI but originally AusSI, with a celebratory dinner to be held in conjunction with the GAMES meeting. (GAMES stands for Guidelines, Archives and Mentoring for the Society.)

Speeches were kept brief so that people could circulate and network as much as they chose, with a variety of refreshments to help them. It was a most enjoyable occasion, and our only regret was that only half of the many people invited could come along, due to other commitments or previous engagements. Nevertheless, we are all agreed that it is useful to hold such a function regularly, perhaps every two years.

Edyth Binkowski

THE INDEXER

The International Journal of Indexing

Published twice yearly, The Indexer seeks to cover the full range of subjects, from articles at the cutting edge to contributions discussing new technical indexing tools. It includes an extensive reviews section, highlights of ‘Indexes Reviewed’ and news from the international indexing community. Stimulating and sometimes provocative. Visit <www.theindexer.org> for a classified contents list and samples of recent articles.

Annual subscription (2006) is specially discounted to $35 for ANZSI members. To subscribe, contact ANZSI at their website.
From the literature and other thoughts

Libraries Australia

Libraries Australia, the national catalogue shared by many Australian libraries (previously called Kinetica and ABN), can now be searched through the web free of charge at <http://librariesaustralia.nla.gov.au>. This is a great service as it allows anyone to find which organisations (Australian libraries and more) hold items of interest to them. You can limit the search to Australian items and specific formats, including journals, theses and oral histories. The top ten hits for titles are shown first, then for authors, then for subjects. Thus a search for ‘indexing’ retrieves books that say ‘indexed by …’ in the catalogue record, as well as books with indexing in the title or subject heading.

Ancestor v.27 n.5 2005

SOUNDEX (a system for assigning numerical values to pronunciations of surnames that may be spelled many different ways) is a great boon for genealogical researchers, as many names were misspelt in early records. Kath Ensor has written in Ancestor of her experiences trying to trace someone’s origins when the place name she had was misspelt. She wrote: ‘One of our deceased, Mr L., stated on several immigration documents that he was born in a town called Webytac, in Poland. …’ His brother’s immigration documents named the place of birth as Habitacia, meaning the Webytac spelling used a soft H sound and left off some letters at the end. Habitacia is now in the nation of Belarus, though the territory belonged to Poland between the World Wars.

Tag clouds

I’ve seen tag clouds a few times, but just learnt their name. They are weighted lists that visually display the frequency of use of terms using larger fonts for more significant words. This shows browsers the emphases of a site or collection, and lets them select topics alphabetically and by prevalence (<en.wikipedia.org/wiki/Tag_cloud>). You can see one and learn how to make your own using RRS feeds you select at <www.tagcloud.com>. See also ‘Yahoo! News tag soup’ at <yahoo.theherrens.com/index.php>.

Disclaimers in indexes

The index of Harry Potter spells cautiously notes: ‘Each spell is listed along with a description of the effects, the etymology of the incantation used, and notes from the books telling when and how the spell was used. NOTE: in case anyone might possibly wonder, JKR has stated very clearly that the magic in the books is completely invented by her for the stories. So no, these aren’t real spells by any means’ <www.hp-lexicon.org/magic/spells/spells.html>.

Disclosure indexes

Braunwald’s Heart Disease (7th ed Zipes, Douglas P. et al. Philadelphia: Elsevier Saunders 2005) has a disclosure index that shows any relationships that ‘could be perceived by some people as a real or apparent conflict of interest’. Codes are used for types of relationship and for the names of organisations. The relationship codes include:

- B  Research grants
- E  Consulting fees or other remuneration received by the contributor or immediate family
- H  ‘Speaker’s bureau’.

Institutions and companies are given a three-digit code. Index entries for authors note all disclosures using the code for the type of relationship and the code for the institution. For example:

Hoffman, Gary, B-047; E-047; H-130, H-171

means Gary Hoffman has research grants and consulting fees from Centocor and has been part of a ‘Speaker’s Bureau’ arrangement with Pfizer and Wyeth.

Ed Baylin in the US has written a book on Effective Web Searching and offers to make it available electronically free to ANZSI members. You can find details of the book on <www.searchhelpcenter.com> or contact Ed at his email address <eb-bs@rogers.com>.

Glenda Browne

ANZSI Queensland indexers

Two forthcoming meetings of the Queensland Society of Editors may be of interest to indexers in the Brisbane area who would like to network with other professionals:

Wednesday 3 May 2006 at 6.00 for 6.30 pm
‘International issues in editing,’ Margaret McDonell will speak about her experiences of editing in India and Roslyn Copas about her experiences in Canada.
Venue: The Coffee Club, 349–351 Logan Road, Stones Corner, Brisbane. Meals/snacks may be purchased. There is an entrance fee of $5.00 for nonmembers.

Saturday 6 May 2006 10.00 am–5.00 pm
A training course on ‘Freelance editing: how to set up and manage your business’. Cost approx. $150 for members and, $200 for nonmembers, including morning and afternoon teas and lunch.
Venue: Brisbane Girls Grammar School, Gregory Terrace, Brisbane.

Future training courses this year may include ‘Fiction Editing’ and ‘Editing for the Web’. More details as they come to hand.

Your suggestions for training courses or mentoring for indexers in Queensland would be welcome. Please email your suggestions to me at <brown5moira@yahoo.com.au>.

Moira Brown, ANZSI Queensland contact
ANZSI online!

As most readers will know by now, the ANZSI membership database—which incorporates Indexers Available—is now online and interactive. Members can log on to view and change their own details, potential employers can search for freelance indexers who suit their requirements, and the Membership Secretary can now add, delete and edit members’ details on the web. People attempting to access the old Indexers Available are automatically redirected to the new site.

At the moment the system is stored on my own website, but when the new website becomes available later in the year, the interactive functions will be retained and hopefully improved. This is an interim report on how we did it, the lessons we have learned and indications for the future.

Why did we do it?

Indexers Available was originally printed on paper and kept as a Word document, separate from the membership database. It was taken onto the web by Michael Wyatt during his time as Membership Secretary. This involved bringing the data into Microsoft Access, producing a large number of output files, and then extensively modifying these to have the appearance and links that we wanted on the web. I was involved in some of this and I can testify that it was a mammoth undertaking. Once the original listing was produced, adding or changing a single member’s details was still a tedious process, involving making manual changes to up to a dozen web pages. After Michael left the position this job devolved to the Webmaster and came to me when I took over the position again in 2004.

With Michael’s departure Indexers Available was not updated for some time, to the point that manual updates became impractical. I suggested to the ANZSI Committee that an online database go into the new website, and this was agreed on, but something more immediate was needed. The current ANZSI website at <www.aussi.org> does not support Access databases, so I suggested instead that the database be hosted on the site <www.webindexing.biz>, that I share with Glenda Browne. I had already done some programming there and was familiar with the system. This was agreed to and I was commissioned to make the conversion.

How did we do it?

Alas, there is no Access Databases on the Web for Dummies. I had a lot of valuable help, but the process was largely one of trial and error. The programming was done in a language called ASP (Active Server Pages), for which I relied mainly on the Macromedia (now Adobe) Dreamweaver MX application to create pre-written program sections for me.

There were three steps involved:

1. modifying the database so that it would work with ASP. This involved incorporating Indexers Available data into the membership database, adding and removing some fields, and changing some field names.
2. getting the database online and linking it to the ANZSI pages.
3. creating the appropriate forms and output pages for members, potential employers and the Membership Secretary.

These three processes were often running in parallel; sometimes a small change to a form would require the database to be modified and reloaded, which in turn would require forms to be changed, and so on… At each stage the ANZSI Committee could examine the results and provide feedback. Membership Secretary, Joanna McLachlan, worked really hard on this. At length the results were judged satisfactory and members were notified of the change.

Each member was given a password so that only they could edit their own data. This required sending out 270 different emails; luckily I was able to call on Microsoft Word 2002 to do something new—to me, at least—an electronic mail merge, taking the information from Access and passing the completed messages across to Outlook. In this way I automated what I had imagined would be a horrific procedure. But the emails were sent out without a hitch and I waited with some trepidation for the results.

Responses

The first responses came from bounced addresses; about 10% of the email addresses we had in the database turned out to be no longer valid. The first human responses showed that members seemed to appreciate the new system. There were a few problems which raised usability issues; some of these I was able to fix on the spot, while others required a major overhaul and will have to wait for a while. Unfortunately what looks like a simple change to the database can end up crashing the whole system, so it is not to be done lightly.

Because the system was originally set up with Indexers Available in mind, this is the heading appearing on each page. This caused some confusion, and later revisions will indicate that it is also for members who are not in IA.

Members have also had occasional problems connecting; there’s not much we can do about this except to advise them to wait and try again later.

The future

Volunteer activities have always been an important part of ANZSI and I hope they will continue. My impression is, though, that people will no longer take on volunteer activities that are monotonous or routine. Designing a database is fun and challenging; maintaining it is a grind. As the cost-effectiveness of electronic communication increases, it should be possible to relieve our volunteers of most of this hack-work. The online database is a step in this direction.

In the longer term, as Webmaster I am keen to develop online committee meetings, AGMs and conferences, and a dedicated ANZSI mailing list. Any comments or suggestions that members may have on how to approach these and where we should go from there will be appreciated: email me at <webmaster@aussi.org>.

The ANZSI membership and Indexers Available data forms are now available through <www.webindexing.biz/ANZSI/Namelist.asp>. You will need a password to log in and edit your details. The new Indexers Available search form is at <www.webindexing.biz/ANZSI/SearchForm.asp>.

Jon Jermey, Webmaster
NSW Branch held a taxonomy seminar on 5 March, chaired by Helen Skewes, with an audience that included both experienced indexers, cataloguers and librarians, and also several people new to taxonomy and indeed to indexing.

The initial presentation was by Prue Deacon from the HealthInsite Editorial Team, an Australian Government Department of Health and Ageing resource which provides an online gateway to health information. While admitting to some difficulties in trying to provide ‘definitive’ definitions, Prue succinctly explained terms such as taxonomy, thesaurus, classification, controlled vocabulary, ontology and information architecture—their value being to improve access to information. There are similarities between, for example, a thesaurus and a classification scheme, but a thesaurus, whilst excellent as a searching tool, is not an ideal basis for the information architecture of a website.

Prue pointed out that it is vital to clarify exactly what a client means if, for example, they request a taxonomy. Do they really want a taxonomy (the structural ‘bones’), or do they mean a thesaurus (the fleshed-out ‘body’).

Lesson 1 for the beginner: Always check what your client really needs, and understand how it will be used. Don’t assume that everyone is speaking the same language when it comes to taxonomies, classification schemes and controlled vocabularies.

Next, Elizabeth Drynan of Enterprise Information Management Pty Ltd gave an overview of their Enterprise Legal and Business Thesaurus. The commercial thesaurus, now in its 8th edition, is intended as a guide for information managers in the allocation of subject terms to ensure the accurate retrieval of legal information. Law librarians use it extensively and also enhance it by contributing suggestions and improvements prior to each update. Elizabeth emphasised that whilst legal terminology may change over time, any changes to the thesaurus must be thoroughly justified as they will impact significantly on the users. Thesaurus revision is the result of Elizabeth and her colleague ‘trawling’ every piece of paper they come across for new legal terminology and usages, a constant and time-consuming task.

Lesson 2 for the beginner: Thesaurus development is best achieved by a number of collaborators, it is not for the impatient, nor is it ever completed. Our changing language is likely to keep thesaurus developers busy for some while at least.

The third presentation was by Mary Huxlin, ex-ANSTO (Australian Nuclear Science and Technology Organisation), who shared her experiences with the International Nuclear Information System (INIS). Mary discussed her understanding of taxonomy, offered some valuable insights into the differences between taxonomies, thesauri and classifications, outlined the steps in constructing a taxonomy, and identified the features of a ‘good’ taxonomy. Mary compared the ‘bottom-up’ process with the ‘top-down’: the first is mostly automated, where you begin with the details and content and place them in ‘buckets’ (categories), the second is done mostly by humans determining categories and allocating the documents into these categories.

By identifying the benefits and limitations of the computerised and manual approaches, Mary triggered a lively debate on the role of automation and the future for taxonomy designers.

Lesson 3 for the beginner: Beginning a project with the expectation that everything will be magically generated is likely to lead to disappointment.

Finally, Jon Jermey gave a brief presentation on behalf of Sherrey Quinn of Libraries Alive, discussing the Australian Defence Glossary which aims to ‘make the battle with acronyms a little easier’. The glossary was produced as a controlled vocabulary project for information governance as opposed to information retrieval; it is an authoritative source for all defence-related terms. Users can browse, create their own glossaries and suggest inclusions and improvements.

The panel provided some useful URLs:
- The TaxoCoP (taxonomy community of practice) at <http://finance.groups.yahoo.com/group/TaxoCoP>,
- the IA Peers meetings at <IAwiki.net/CocktailHours/Sydney>

In the discussion session, a question from the floor provoked a debate on keywords—does a collection of keywords have any value in building a thesaurus? ANZSI President Lynn Farkas stressed the value of what she calls ‘word stock’, and recommended using this ‘word stock’ as the basis for the thesaurus. She also stressed the need to use ‘natural language’ and single concepts where possible, the importance of mapping non-preferred terms to their preferred terms, and the value of good IT support in doing this.

The ultimate lesson for the beginner: There’s more to this indexing / thesaurus / taxonomy lark than you would think! But an opportunity to hear professionals debate the finer points was engaging (if sometime a bit mind-boggling). I’m still not sure I ‘got’ half of the nuances, and I know there’s still so much to learn, but the seminar was an invaluable opportunity to speak to people that have got beyond the ‘learning stage’ yet still remember what it was like to be just starting out.

Yvonne Bowyer

Item in the Melbourne Age

Jenny Restarick spotted this on Tuesday 4 April, on page 18 in the Metro part of the paper, which contains mainly reviews of shows, films, concerts, books etc.

Under the heading Architecture is a review of a book entitled Design City Melbourne, by Leon van Schaik. The reviewer, Norman Day, comments, ‘The book is an unusual architectural publication. It is accessible, visually rich, legible and would sit easily on a coffee table. Although it lacks an index, which is always a frustration, it is …’

Ah well…
Mary, Mary, quite contrary: how does your garden grow?

Visit the National Herbarium to find out! Tuesday 20 April, 2.30–4.00 pm

Come and join other ANZSI members in a guided tour of the Herbarium Collections and a presentation on Australia’s Virtual Herbarium project.

The National Herbarium of Victoria holds dried plant specimens that date from the earliest days of European exploration and are a primary source of information on the classification and distribution of plants, algae and fungi. These specimens are the working tools of scientists who contribute to our knowledge and understanding of biodiversity and conservation through the discovery, classification and description of new species.

The Australia’s Virtual Herbarium Project <www.rbg.vic.gov.au/research_and_conservation/plant_information/avh> began in 2001 with only 30% of all Australian plant specimens held in the National Herbarium of Victoria recorded in the Herbarium’s database. Four and a half years into this five-year project, approximately 80% of the 800,000 Australian specimens held in the Herbarium have now been recorded in the database.

Catherine Gallagher, Acting Collections Manager, will be our guide. Tour numbers will be limited to 15 persons maximum so please register your interest as soon as possible and not later than Monday 18 April to Jenny Restarick Ph/fax +61 3 9528 2539 or via email to <cliffres@connexus.net.au>.

The National Herbarium is in Birdwood Ave., South Yarra next door to the Observatory. Please meet at the herbarium East Door (rear of the building)—no late entry possible.

Public Transport: If you are coming from outside the city, take a train to Flinders Street Station, then tram 3, 5, 8, 16, 64 or 67 to the Domain Road Interchange. Walk towards the Shrine of Remembrance and you will see the Herbarium Building, which is located near F Gate.

You can ride the free Melbourne City Tourist Shuttle to the Royal Botanic Gardens. It starts from the Melbourne Museum and runs every 15 minutes between 10 am and 4 pm daily. You can hop on and hop off at any of the 15 stops, including the Royal Botanic Gardens/ Shrine of Remembrance.

Parking: Available in the streets surrounding the Gardens.

Jenny Restarick

Ed•Ex 2006
Old Parliament House, Canberra, 17 June

You are cordially invited to attend Ed•Ex 2006, the Canberra Society of Editors’ biennial training day.

The theme this year is ‘Editors expanding: skills, networks, relationships’ and the program runs from 9.00 am to 6.00 pm. A flyer giving more details and the registration form for your early bird payments are now available on the Society’s website at: <www.editorscanberra.org/index.htm>.

ANZSI members can register at editors’ discounted rates: $150 by 21 April, and $160 thereafter.

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