

ANZSI Newsletter

 Newsletter of the Australian and New Zealand Society of Indexers Inc.
Volume 8 | number 11 | December 2012

ANZSI News

Index to the ANZSI Newsletter



As you will see in a later article, we are finally going to start to tackle the slightly embarrassing situation of not having an index to our Newsletter!! It is such a mammoth task we have decided to apply the adage of 'from little things big things grow' or perhaps 'a problem shared is a problem halved' and ask you all to consider indexing one year of the *ANZSI/AusSI Newsletter*. Perhaps you are like me and hibernate when it gets hot and enjoy having summer projects that keep you busy indoors? Perhaps you have never indexed a newsletter and would like to have ago? Perhaps you feel it is for a good cause and indexing ONE year is not a very big ask? Whatever your motive, I encourage you all to assist.

We are madly scanning past issues and putting them up on the website. We aim to go back to 1995 as the index produced by Kingsley Seibel stopped in 1994. We will create a cumulative index and all who contribute will be acknowledged.

So go to the website mentioned below, have a look at the style sheet for hints on how to go about it and let me know you will index one year. I'll then allocate a year to you and off you go. If you would like feedback on how well you have done with your index we have also set up a Peer Review process. Full details are at <www.anzsi.org/site/calendar_details.asp?id=301>.

The Indexer Collections – Newcomers

The Indexer has embarked on compiling collections of articles as ebooks. The first, *Newcomers*, is a collection of articles specially selected to be of interest to those new to indexing. With 23 articles to read there is sure to be something of interest to even those not so new to indexing. To quote the webpage, topics covered include the importance of indexes; choosing indexing as a career; indexing efficiently; choosing software; choosing training; producing a quote; negotiating with clients; and looks toward possible futures with new technology, embedded indexing, topic maps and XML.

It comes with a fully linked index (of course) and offers a great opportunity to see how it works and also to experiment comparing this with search facilities offered by the various readers.

James Lamb has described on his blog how the ebook was produced <<http://ccgi.jalamb.com/2012/11/producing-an-ebook-how-hard-can-it-be/>>.

Available in several versions to cope with most ebook readers such as Kindle, Nook and EPUB. Don't despair if you haven't got an ebook reader yet. You can download Adobe Digital Editions (like their free PDF reader) and then buy the EPUB version from Lulu.

All the details are at <<http://tinyurl.com/indexercollections>>, however ANZSI members are able to get a discount if you use the link available at <<http://www.anzsi.org/site/ICRISlinks.asp>>.

Oops

Talking about *The Indexer*, I got a bit confused in the last issue when I mentioned the issue ANZSI guest edited. Of course it was the June 2012 issue.

Congratulations

Congratulations to Tracy Harwood on gaining Accreditation.

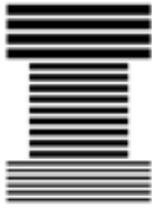
Accreditation?

Yes, following your responses to the survey Council has changed 'Registration' to 'Accreditation'. So members with Registration can call themselves 'Accredited Indexers'. Slowly all the references to Registration will be changed on the website and associated documents.

Hazel Bell on YouTube

I received a lovely email from Hazel Bell letting me know her son had put *Indexer's Lament* on to *YouTube*. *Indexer's Lament?* This is the delightful poem written by Hazel, with music and vocal by Aidan Bell, singing about the woes of an indexer, accompanied by Kirk Duncan. A real gem! <www.youtube.com/watch?v=weTlzUo0W9g&feature=plcp>.

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**Australian and New Zealand
Society of Indexers Inc.**

ANZSI Newsletter

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Editor: Peter Judge

<peter.judge@bigpond.com>

About the newsletter

The newsletter is published monthly 11 times a year, with combined issues for January and February. Opinions expressed in the newsletter are those of the individual contributors, and do not necessarily reflect the opinions of the society. For details about contributions and editorial matters, refer to the ANZSI website at <www.anzsi.org>.

Advertising rates

Full page: \$200.00

Half page \$100.00

Quarter page: \$50.00.

These are all per issue – the former annual rate has been discontinued.

ANZSI contact information

ANZSI's general email address is:

<ANZSIinfo@anzsi.org>.

Further contact details in PDF

ANZSI 2013 Conference update

How to get there from Australia

Three airlines fly directly from Australia to Wellington – Air New Zealand, Virgin and Qantas. Jetstar flies via Auckland to Wellington. Search online for the best flights and book early.

Taxis at Wellington Airport do not form a queue but are grouped by brand so you have to choose which provider to go with. Approximately NZ\$35 to central Wellington.

Mini buses and shuttle services are cheaper at around NZ\$15.00.

The 'Airport Flyer' bus service travels to the CBD (and links with the train and other bus services), then on to the Hutt Valley. The big orange bus stop is located to the right of the downstairs exit and the service runs every 15 minutes with the last departure from the airport at 9.30pm. The cost is approximately NZ\$8–10 depending on where you want to go in Wellington CBD.

Where to stay

For a full range of Wellington accommodation options – luxury hotel to backpackers to Bed and Breakfast – check out <www.wellingtonnz.com/accommodation>.

Ibis Wellington is ideally located in the heart of the city on Featherston Street and is easily accessible by bus, train and taxi, with Wellington's cafe lifestyle right at the door step. Within walking distance to the waterfront, parliament and Westpac stadium, Ibis Wellington offers 200 guest rooms. The pricing information given in the print version of the *Newsletter* has had to be updated, but you can now find a wide range of options on the ANZSI website at <www.anzsi.org/site/2013conftrav.asp>.

And don't forget <wotif.com.nz> for last-minute bargains!

... and when you're in New Zealand ...

Greetings from Middle Earth! I am watching *The Hobbit* Premiere as I write this and Peter Jackson, Martin Freeman and all the stars are walking down the red carpet in Wellington. There are hobbits everywhere.

Hobbiton Movie Set Tours

Discover the real Middle-earth on the most picturesque private farmland near Matamata in the North Island of New Zealand, where you can visit the Hobbiton Movie Set from *The Lord of the Rings* film trilogy in a fascinating two-hour guided tour. The set has been completely rebuilt and will remain as it was seen in *The Lord of the Rings* film trilogy.

There are spectacular views across to the Kaimai Ranges from the rolling green hills of the movie set, which is still a working sheep and beef farm. You can relax and soak up the unique atmosphere with a great cup of coffee or a light meal in The Shires Rest Cafe and visit The Shire Store for some special souvenirs. More info at <www.hobbitontours.com/hobbiton-movie-set-and-farm-tours>.

WOMAD Festival

WOMAD in New Plymouth is from Friday 15 to Sunday 17 March at the TSB Bowl of Brooklands at New Plymouth.

Check out performance times and the various ways to get there on the WOMAD website at <www.womad.co.nz/>.

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(ANZSI News, *continued from page 1*)

Also added to YouTube is the first ten minutes of the presentation video Hazel prepared as guest speaker at the 2009 ANZSI Conference. With the title *Indexing in the '60s*, it is a fascinating insight into what it was like to index in the 1960s: <www.youtube.com/watch?v=kRa-3zW9lHI&feature=plcp>. If this makes you wanting more, the complete DVD can be purchased via <www.aidanbell.com/hkbpress/welcome.htm>.

Season's Greetings

December!! Where did 2012 go? I hope the remainder of 2012 brings lots of special moments with family and friends and I wish you all a very happy 2013.

PS Make sure you add a trip to the 2013 ANZSI Conference in Wellington in March to your wish list.

Mary Russell

Looking for a summer job?

How about assisting in indexing the ANZSI/AusSI Newsletter?

It has always been rather embarrassing that we do not have an index to our own *Newsletter*. There have been attempts in the past to produce an index. The notable example is the index to volumes 9 to 18 compiled by Kingsley Seibel. An index to volumes 1 to 6 also exists.

What is the aim?

Obviously we want an index from volume 1 to present day, but we will initially take a smaller step and aim to index volume 19, 1995, to present. These are the issues that have been scanned and are now available on the website. As we gather the earlier issues and make them available on the web we can develop the index to include volumes 1 to 18.

How will it work?

Armed with a style guide that includes hints on how to index specific types of articles we are going to ask members to index one year of the *Newsletter*. Years will be allocated as you apply and when all are issued we will start again. This will mean we may get a few indexes to some years to work with. Indexes will then be merged and a combined index produced. This will be placed on the web and the page numbers will be activated to link to the PDF of the specific issue.

Never done an index to a newsletter?

This will be a great opportunity to learn. Since you will be given a specific style guide that includes hints on how to index specific types of articles a lot of the initial thought required to start an index to a *Newsletter* has been done for you. You will come across things not covered in the style guide, but hopefully you will have enough guidance to make an educated guess on how to index a particular item.

Peer Review

If you would like to receive feedback on your index you can pay to receive feedback, otherwise no specific feedback will be given.

Don't have indexing software?

As we want to merge indexes it is essential that indexes are submitted as a CINDEX, Macrex or SKY files. We will not accept any TRF, or MS Word files. If you don't have access to any indexing software why not download the free Demo edition of SKY and use that (<www.sky-software.com/Downloads/SetupFiles/si7_pro_demo/si7_demo.htm>). We suggest SKY as it has a 500 record limit, which should be ample for an index to a year.

Interested?

Full details can be found at <www.anzsi.org/site/calendar_details.asp?id=301>.

An absolute must, and not just for newcomers!

THE INDEXER *Collections*

NEWCOMERS

A selection of articles for those new to indexing

NEWCOMERS brings together a score of carefully selected articles of particular interest to those embarking on a career in indexing.

The articles cover:

- the importance of indexes
- indexing as a career
- indexing efficiently
- indexing well
- software
- training
- producing a quote
- negotiating with clients

The Collection also looks towards possible futures with articles on new technology, embedded indexing, topic maps and XML.

NEWCOMERS has a detailed, fully-linked index.

Available in a variety of ebook formats.
For more details visit:
<http://tinyurl.com/indexercollections>



THE INDEXER

The International Journal of Indexing
www.theindexer.org

From last month's AGM – the Branch reports

ACT Region Branch

Committee

President: Shirley Campbell
Secretary: Eleanor Whelan (to October 2011)
Treasurer: Sherrey Quinn
Members: Edyth Binkowski, Helen Frame; Tracy Harwood (to October 2011), Barry Howarth, Denise Sutherland (from October 2011)

At the Annual General Meeting held in October 2011 Eleanor Whelan did not stand for re-election having served five years as Secretary. Tracy Harwood did not stand for re-election to the Committee. Denise Sutherland joined the committee.

As there was no nomination for secretary it was decided that Edyth Binkowski would be Minute Secretary and Shirley Campbell and Sherrey Quinn would cover the other duties of the position.

Committee meetings

Five meetings were held in 2011: 5 July, 2 August, 6 September, 11 October and 22 November; and four in 2012: 31 January, 13 March, 19 April and 31 May.

Branch events

The Annual General Meeting followed by dinner was held on 18 October 2011.

The BBQ planned for December 2011 had to be cancelled due to insufficient numbers and inclement weather.

A joint meeting with the Canberra Society of Editors, with Dr Tim Sherratt as guest speaker, was held on 27 June 2012.

Training

An Annual Report Indexing Workshop presented by Michael Harrington was held on 2 June 2012.

Future events

A regional conference hosted by the ACT and NSW Branches was held in Bowral NSW on 28/29 July 2012.

'Working with words' presentation by Denise Sutherland will be held early in 2013.

New South Wales Branch

Committee

President: Frances Paterson
Vice President: Glenda Browne
Secretary: Mary Coe
Treasurer: Sue Flaxman
Members: Madeleine Davis, Lorraine Doyle, Helen Enright, Elizabeth Thomas

Committee meetings

The committee has continued to meet every month using Thomson Reuters teleconferencing facilities and this has made our meetings accessible to all our members, even those out of the city or in rural areas.

Our Yahoo Discussion Groups email list has made circulating messages and information easier and more transparent; and the DropBox site for storing correspondence means that we can all access past papers and minutes of meetings.

Branch events

16 September 2011: NSW Branch hosted a lunch for international guests at the ANZSI Brighton conference; Pilar Wyman, ASI President elect; and Maureen MacGlashan, Editor of *The Indexer*. The lunch was held at Hugo's, in Manly.

11 December 2011: a social lunch was held at Sue Flaxman's house in Bowral, hosted by Sue and Pamela Johnstone, to celebrate the calendar year.

New Zealand Branch

Committee

President: Julie Daymond-King
Vice President: Tordis Flath
Secretary: Robin Briggs
Treasurer: Jill Gallop
Members: Nelly Bess, Susan Brookes, Pam Strike and Meredith Thatcher

Committee Meetings

12 March 2012

Branch events

The AGM was held in Wellington on 29 October 2011.

A highlight of the year was the weekend of activities in March in Wellington which, as well as a training course, included a discussion forum with Glenda Browne and a Branch meeting on the Sunday afternoon. Each event attracted a slightly different group of members.

Training

On 29 October 2011 a Sky Indexing workshop was held in Wellington prior to the AGM.

In March 2012 a web indexing course was conducted by Glenda Browne. There were eleven participants. Tordis Flath has again been acting as a mentor.

Publications

A revised *Directory of Freelance Indexers* is to be prepared to accompany Conference flyers to publishers.

In the series arising from the mentoring program, there are now six titles published, and fourteen sales in the period.

(continued on next page)

(From last month's AGM – the branch reports, NZ Branch continued from previous page)

Other matters

A new Library Policy was ratified, and a new sub-committee comprising Past Presidents has been formed to recommend Branch records management policy and procedures.

Queensland Branch

Committee

President Moira Brown
Vice President (Vacant)
Secretary Beryl Macdonald
Treasurer Franz Pinz
Members Deirdre Kesteven, Mei Yen Chua, Vicki Law, Jean Dartnall and Jan Rees.

Committee meetings

Four meetings were held: 12 July in 2011, and 11 February, 26 April and 28 June in 2012.

Branch events

In July 2011 Mary Russell was our guest speaker.

The August meeting asked two questions – ‘Who wanted Indexing Experience?’ via Peer Review, and ‘How was the Kilcoy Indexing project coming along?’
In September Mei Yen Chua and Adam LeBrocq related their ‘Memories of the 2011 ANZSI Conference’ held in Melbourne.

Our November meeting was our Branch Christmas Dinner Party held at the Salisbury Hotel.

In March, we had a ‘Show and Tell’ evening with Branch member Sue McQuay and her husband Ian. Sue coordinates the print and e-publishing throughout Asia of the Summer Institute of Linguistics, SIL. She and Ian have helped save hundreds of local dialects of the island people of the Philippines.

April's guest speaker Belinda Weaver introduced us to Metadata

In May Lesley Bryant reviewed the plight of South Sea Islanders who were torn from their homes and families to work in the Queensland sugar industry.

In June a small party visited historic Ormiston House at Cleveland, followed by afternoon tea at the home of our Secretary, Beryl Macdonald.

Indexing Training

In July 2011, Max McMaster ran a two-day Basic Back-of-Book indexing training session. It was attended by seven trainees on day one and six trainees on day two. Unfortunately because of low application numbers, four other indexing training sessions to be run by President Mary Russell had to be cancelled.

In September the Branch went online to provide new trainees and inexperienced Branch members with in-house indexing practice jobs. ‘Indexing practice’

guided by Peer Review mentors was offered to any ANZSI members, when we conducted an online Biography Challenge. Eight participants applied and seven completed an index and received mentoring advice.

‘The Kilcoy project’ also provided indexing practice and experience. Seven members cooperated to index *Pioneers of the Kilcoy District* Volumes 4 and 5 for the Kilcoy Historical Society. It was a major coordination task, but gave some new trainees and other Branch members a taste of the real world of indexing.

Max McMaster was the guest speaker at a general meeting on 28th August 2012. The following day, Max visited Townsville to meet with North Queensland Branch members.

In November Francis Lennie was the Branch's guest and gave a talk on ‘Indexing as Art’.

Victorian Branch

Committee

President Nikki Davis
Vice President Terri Mackenzie
Secretary Ray Price
Treasurer Max McMaster
Members Iris Bergmann, Jane Purton, Mary Russell, Bernadette Vaughan

Committee meetings

Four meetings were held in 2011, on 13 July, 4 August, 18 October and 29 November; and four in 2012 on 31 January, 13 March, 16 April and 29 May.

Branch events

July 2011 – The VIC – Same publication + many indexers = ???

August 2011 – The VIC - Great book, pity about the index?

September 2011 – 2011 ANZSI Conference

October 2011 – Vic Branch AGM Dinner

October 2011 – Portarlington Art and Garden Trail

November 2011 – The VIC – News from the 2011 ANZSI Conference

December 2011 – The VIC – Indexing festive recipes, followed by festive get-together

February 2012 – The VIC – Indexing letters

March 2012 – The VIC – Indexing your music collection,

April 2012 – The VIC – Do ebooks need indexes? followed by reconvened AGM

May 2012 – The VIC – Report on the 2012 ASI Conference

June 2012 – The VIC – Philatelic indexing.

(continued on next page)

(From last month's AGM – the branch reports, Victorian Branch, continued from previous page)

Training

- November 2011 – Basic Book Indexing Part 1
- November 2011 – Basic Book Indexing Part 2
- March 2012 – Basic Book Indexing Part 1
- March 2012 – Basic Book Indexing Part 2

Future events

- July 2012 – The VIC – Show and Tell
- August 2012 – Afternoon with Frances Lennie
- October 2012 – Visit to Australian Road Research Board Group Library
- October 2012 – Dragon Indexing seminar – cancelled.

State and Territory Representatives

Members are spread around Australia as may be seen in the Table on Page 8 of the Annual Report. A minimum of ten members is required to form a branch. Members in the Northern Territory, South Australia, Tasmania and Western Australia have no state or territory branch, whilst those in Far North Queensland are a long way from Brisbane where most Queensland members reside.

State and Territory representatives provide a contact for ANZSI in their respective regions. During 2011-12 the representatives were

Northern Territory	Frieda Evans
North Queensland	Jean Dartnall
South Australia	Jane Oliver
Tasmania	(Vacant)
Western Australia	Linda McNamara

The VIC, November

Don Jordan, from Antipodes Indexing, spoke to us on 'Some unexpected similarities between book indexing and geotechnical engineering.'

Don said: For much of my life I worked as a geotechnical engineer, which is a branch of civil engineering involving the determination of the distribution and engineering properties of the soils and rocks on, in, and of which civil engineering structures are built.

All structures – buildings, bridges, towers, pavements and so on – must be supported by the ground on which they are built. Holes dug in the ground – building basements, mines, cuttings for roads and railways, trenches for pipe-laying – must have their sides supported temporarily or permanently. Dams for water retention and embankments for roads and railways, that are built of soil and/or rock must have stable sides and solid foundations and, in the case of dams, resist the percolation of water through them. Road pavements must be thick and strong enough to carry the repetitive wheel loads to which they are subject.

Each site has its own geological history and contains soils and rocks that are specific to that area.

This requires detailed study of the geology of the area, and examination of the subsurface materials by means of pits, boreholes and geophysical methods using electric currents or shock waves. Samples of the different strata are taken and tested for composition, strength, compressibility and permeability in the laboratory. Sometimes in situ testing by surface loading or penetration methods is carried out.

Soils may have been deposited in fresh or salt water, moved and dropped by wind or glaciers, or formed in situ by weathering and deterioration of the original rock. They may consist of clay particles that are so small an electron microscope is required to see them individually, to silt particles that look like flour, to sand and gravel particles, up to small rocks and big boulders – and in any mixture of all or some of these. They may exist in relatively uniform layers which can be very thin or very thick, or they may be in lenses and layers of continually varying shape and thickness. The possibilities are endless.

Sedimentary rocks have formed from soils that have been deeply buried and compressed into rock –

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(The VIC, November, continued from previous page)

sandstones, for example – or from the marine deposition of minute chalky skeletons of tiny sea creatures in deep layers, giving limestone. Igneous rocks have formed from the cooling and solidifying of molten lava beneath the surface (granites) or on the surface (basalts). There may be metamorphic rocks – originally sedimentary or igneous rocks that have been subjected to great heat and pressure which changes their composition and properties (slate and marble are examples).

All these soil and rock materials may have been moved sideways, tilted, squashed, uplifted or overturned by forces associated with the collisions between the tectonic plates on which the continents slowly traverse the globe. The whole thing can be an absolute dog's breakfast!

Unfortunately, only a tiny proportion of the whole soil/rock mass can be investigated, as subsurface exploration is expensive, and the time for exploration is limited because of the demands of designers and builders for the information so that their work can begin. From this limited factual information, much judgment and experience is required in order that 3-dimensional maps of the subsurface conditions may be produced which are reliable enough to enable the design of structures and facilities that are both safe and economical.

Which brings me to book indexing! Indexers are faced with a stack of pages covered in text, with the title page (the ground surface) giving, more or less explicitly, the subject of the book. This subject matter may be narrow or broad. Specific aspects of the writing may be contained in discrete chapters or sections (like sedimentary soil strata) or may be scattered about the book in larger or smaller amounts (like soil dropped from a glacier or blown by wind). The quality of the editing can affect whether the material is distributed in a regular or a chaotic way.

Some parts of the text will be more important than others to different readers, as deep layers of soft clay are more important to the design of foundations for a large, heavy structure than to building a road. Illustrations may be placed within the book (like large boulders in a clay soil deposit), and their relationship to the text has to be determined.

Time is at a premium because only the index stands between the final text and its publication, and the editor is breathing down the indexer's neck. Cost is important, and the indexer must balance the need to produce a reliable and comprehensive index with not spending so much time that their invoice will guarantee that no more jobs come their way from that publisher!

An index starts with an adequate reading of the text – the subsurface exploration, if you like. The location of the strata must be recorded, and notes made about the particularities of each stratum that sets it apart

from similar strata at other depths. A mental picture must be slowly assembled of the whole text so that the relationships between the parts can be understood and the subsurface map (the index) constructed as a reliable representation of the whole.

The likenesses between my geotechnical experience and my indexing struck me particularly while I was indexing a 400 page biography of a property developer who was brought up outside Australia, came here to study at university, returned to his own country to work for some years and then emigrated to Australia and settled here with his family. Together with a loyal and complementary Australian partner he was eventually responsible for imagining and creating, just outside one of the state capitals, a large, planned community (a satellite city) that won international awards for its quality. The story has lots of ups and downs, both financial and emotional, and involves many people and organisations – family, local and state governments, other property developers, politicians and local councillors, staff, real estate agents and planners.

It progresses more or less chronologically from beginning to end, which means that items relating to such things as politics and planning in the urban environment, development strategy and tactics, financial dealings, psychology of negotiation and land sales, government departments, and planning and zoning occur here and there throughout, like alternating layers of clay and sand. Similarly, references to family members and the effect of the protagonist's work on their lives, occur only at intervals. It's very much like an engineering site with a complex geological history.

I thought the potential readership for the book could be quite wide, perhaps encompassing students of land development and planning, developers, public servants and planners who deal with developers, relatives of developers seeking to understand their family members, real estate agents looking for insights into large-scale property development, local historians, novelists wanting characters and stories, psychologists needing examples of vision, grit and determination to inspire clients with – who knows how many? Therefore, the map needed to provide enough information to allow all these potential readers, and more, to easily find the material of interest to them, with some idea of its likely relevance to their needs, as well.

Obviously, this is the task facing every indexer each time they receive a new book, but I thought they might like to know how similar their task is to that of geotechnical engineers, and probably to many other types of professional, too.

Don kindly provided the text; Ray Price took the photo.

Indexing degustation



It is a mixed bag once again: ink, beds, authors and publishing. Happiness lies with a mind like a grasshopper. The end of the year is nigh, and the season for overindulgence and broken resolutions is fast approaching.

The missing ink

Have you noticed that your writing skills have regressed to that early stage when a thick blue pencil was the tool du jour? That letters emerge large and wobbly? Do not blame advancing years, the culprit is the keyboard. Philip Hensher has written *The Missing Ink*, a book which celebrates handwriting at a time when this feature of individuality looks like disappearing.

John Mullan reviewed the book in *The Guardian* recently. The book, he says, is a reminder that a specimen of handwriting is a revelation of a writer's singularity. In the 19th century graphologists believed a person's character could be discerned from handwriting style. Proust appeared to believe that legibility was potentially 'shallow and cruel' and that the 'impenetrability of a person's script becomes a metaphor for their complexity'.

Copperplate was developed in the 18th century and is 'still the hand we reach for at elevated moments of our lives', and oddly, features in the Coca-Cola logo. Italic, which was developed from the faux antiquity of William Morris, is a style that Hensher enjoys using while disdaining its proponents. 'What came first, being an arse, or writing in italics?' And here's an odd thing; while handwriting is a feature of individuality, so-called experts have strived to regulate it.

A nation's handwriting reflects its history of regimentation. Germany has left behind its *Fraktur* script (the awful font I met with in my German dictionary). The Americans used to be under the spell of Palmer script (and so were we – it is what we learned in the 50s). Handwriting, says Hensher, is able to bring the essence of person into being, more than sound, (and more than a photograph, I believe). For example, to read the letters of someone who has died can be more touching than to see a photograph.

The Guardian, October 18, 2012

Norwegian authors

Who would not wish to be a Norwegian author? 'Norway buys 1000 copies of every book a Norwegian author publishes. It provides a \$19,000 annual subsidy to every author who is a member of the Authors' Union. The Association of Bookstores is allowed to have a monopoly on the sale of books—but is prohibited by law from engaging in price competition. It requires,

by law, that bookstores keep books in stock for two years regardless of sales. And it exempts books from its very steep sales tax. Not surprisingly, Griswold finds, "Norwegians everywhere read, and they read a lot; Norway has one of the world's highest reading rates."

Posted at 7:10 am Thursday 20 Sep 2012

<www.booktrade.info/index.php/showarticle/43074>

Quilt alert

As you may have noticed, quilts and indexing have been featured in indexing newsletters recently. Appetites whetted, you may be interested to know that the Queensland Art Gallery, in collaboration with the Victoria and Albert Museum, London, is to mount an exhibition of quilts. 'Quilts 1700-1945' explores more than 200 years of British patchwork and quilt-making. Exclusive to Brisbane, the exhibition will feature items drawn from the priceless textile collection of the V&A.

Also on display will be the Rajah Quilt 1841, from the National Gallery of Australia, sewn by convict women during transportation to Van Diemen's Land. A concurrent exhibition of contemporary quilts will feature Ruth Stoneley's works. Ruth Stoneley (1940–2000) was a leading Brisbane quilter and teacher. The exhibitions are open from 15 June – 22 September 2013.

<www.qagoma.qld.gov.au/exhibitions/coming_soon/quilts_1700-1945>

Travel index

Prowling around the Internet for information on Iceland and Norway, I came upon a simple site entitled, well, it is hard to say, unless it is Main Site Map. It states 'An index of all our web sites – click on thumbnail to visit a site.' These are labelled, for example, Faroe and Iceland, a trip with our own car; Norway, six trips on Hurtigruten. Click on Faroe and Iceland and you will get the index. This has four thumbnails: Faroe, Iceland, Facts and Information Index, and Main Site Map (return to the beginning). When you click on Iceland, there are thumbnails of regions, and links back to the Main Site Map, Facts and Information, and Faroe and Iceland Index. The region thumbnails display excellent photographs with a little information. Indexes and information are also available on Gozo & Malta, Tunisia, South America, Ladakh, Estonia, Asia, France, Greenland, New Zealand and Russia. Take a look at

<http://wasleys.org.uk/site_map/sitemap.html>

Bed hopping

According to John Naughton, it looks as if Penguin is to get into bed with Random House.

Why is this so? It is believed that a merger would provide a greater fighting force in the war against Apple,

(continued on next page)

Google and Amazon. The two publishers - Bertelsmann and Pearson, whose deal is yet to be approved by regulators, believe that the partnership will be 'the world's leading publishing house' and enable them to overwhelm the opposition.

However, says Naughton, the deal will be just another attempt by a once dominant industry to prevent their business being destroyed by the Internet. Travel agents, record companies, newspapers, magazines, and broadcasters have all been victims. Universities and book publishers are still arguing that their industries are 'special', however, the Bertelsmann merger with Pearson suggests that something needs to be done.

The odd thing is that publishers have dug their own graves when it comes to their demise. Naughton quotes Professor Thompson, author of *Merchants of Culture*, on the subject. Thompson writes that the transformation of the industry occurred in three phases. First, the large chains supplanted the independent book stores. This created the phenomenon of 'the mass-market hardback'. Then, a new type of literary agent arose; aggressive and given to poaching authors and asking for unsustainable advances. Finally, large corporations bought up the small publishers, changing to industry to one chiefly concerned with the bottom line. The industry became reliant on a small number of books which sold enormous quantities, while the remaining titles cost money for shelf space.

Internet booksellers such as Amazon are not troubled by the 'long tail' titles, in fact, says Naughton, the company probably makes more from selling non-bestsellers. You may think this would be good news for book buyers. Not so, says Naughton. Someone lost all the books she had bought for her Kindle when Amazon erased them because of some 'mysterious' problem with her account. After a lot of activity in the blog world the books she had bought reappeared. But she had not 'bought' them. She had bought a licence to 'read them at Amazon's pleasure'.

www.guardian.co.uk/technology/2012/nov/04/john-naughton-amazon-penguin-publishing

PS. I read this article on the Internet and one of the advantages of doing so is the access to readers' comments below.

Jane Purton

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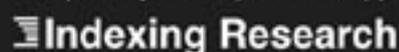


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(ANZSI 2013 Conference update, continued from page 2)

Parliament tour

Free, daily, one-hour guided tours of Parliament begin on the hour at the Visitor Centre in the foyer of the Beehive (Executive Wing). You do not need to book. Tours start every day at 10 am (except Sunday at 11am). <www.parliament.nz/en-NZ/AboutParl/Visiting/Tours/>.

Botanic Gardens

The Wellington Botanic Gardens feature 25 hectares of unique landscape, protected native forest, conifers, specialised plant collections, colourful floral displays, and views over Wellington city. It is classified as a Garden of National Significance by the Royal NZ Institute of Horticulture. Entry is free. <www.wellington.govt.nz/services/gardens/botanicgardens/>

Zealandia - The Karori Sanctuary Experience

Just minutes from downtown Wellington. Zealandia is a home to some of New Zealand's rarest wildlife – all thriving wild in a protected sanctuary valley.

Open daily except Christmas Day, from 10 am to 5 pm (last entry at 4 pm). Night tours run every night (booking essential). Details at <www.wellingtonnz.com/sights_activities/zealandia_karori_sanctuary_experience>.

Archives New Zealand

The Wellington office offers two guided tours a week, but they need three weeks notice. You may also visit the

Archives for a self-guided visit during normal opening times. For details see <archives.govt.nz/visit/guided-tours>.

New Zealand National Library

We've reopened our iconic National Library building in Wellington to the public. Request a tour now to see what's new, learn the basics of research, or spend time with a specialist. <<http://natlib.govt.nz/visiting/wellington/tours>>.

Museum of New Zealand Te Papa Tongarewa

Te Papa is New Zealand's bold and innovative national museum and a recognised world leader in interactive and visitor-focused museum experiences. Entry is free, though charges apply to some short-term exhibitions and activities. New Zealand's geology and natural environment and the stories of New Zealand's indigenous people, the Māori, are celebrated in Te Papa's permanent exhibitions, while Te Papa's Marae is a vibrant contemporary meeting house and a living communal centre, unique in a museum.

Fun and informative daily guided tours are perfect for first time visitors. There are a number of exciting tours on offer. <www.wellingtonnz.com/sights_activities/museum_new_zealand_te_papa_tongarewa>.

Wellington City

The Council tourism website is at <www.wellington.govt.nz>.

Tordis Flath

Basic indexing, annual report and embedded indexing

New Year is often a time to think of starting something new or updating your indexing skills. To help with this Victorian Branch is running courses in these three topics in February.

Basic Indexing parts one and two will be held Monday and Tuesday 18 and 19 February.

Embedded indexing in MS Word, run as a half day course on Wednesday 20 February, will cover:

- Why do embedded indexing?
- When can you start embedded indexing?
- How do you do embedded indexing in MS Word?
- Limitations of MS Word
- Tricks and tips
- Can you use indexing software and produce an embedded index?

Annual report indexing, also half day sessions on Wednesday 20 February, will focus specifically on the indexing of annual reports whether from local, state or federal governments departments and statutory authorities, or from the corporate sector.

- Particular areas covered include:
- Compliance and subject indexes
- Financial statements
- Structuring the index
- Selection of terms

All courses will be held at Holmesglen. Further details on the webpages indicated on page 12

Frances Lennie. Impressionism *versus* Precisionism New South Wales Branch get-together, Saturday 17 November

Members of NSW Branch spent a very pleasant Saturday with Frances Lennie at our end-of-year gathering, where Frances treated us to a short tour of the links between visual art and indexing. Her theme was exhaustivity, a thorny perennial indexing challenge, drawing on definitions from Hans Wellisch about levels of specificity.

Frances showed us images of bridges by an American painter, a super-realist, and by Monet, an 'impression' of light on London Bridge and the south bank. She gave us examples of indexes which illustrated these differences, an academic journal where publishers had insisted on high levels of detail including theme, article title, authors' names in index entries often of sentence length. Citations are important to academic careers and every single author was included in this index, including works with multiple authors. Et al was not good enough. Someone pointed out that academic articles are being authored by up to fifty researchers and we agreed that this would really tax the indexer's patience.

A contrasting example was the index to a largely illustrative children's book where the indexer was asked to try to fill up its allotted eight pages, a constraint we don't often face.

Several portraits of Queen Elizabeth II illustrated the idea that although the subject remains the same, treatment of it can vary wildly. We didn't get the one by Ralph Harris, who asked Her Majesty if he could

include the corgis. 'No, they bite,' was her reply, but Frances did show us the portrait by Lucien Freud, and later an astonishing mixed media sculpture pierced by many barbs. In this piece, the tiara, as common to all the portraits as are alphabetical separators to an index, helped us to identify HRH.



Having saluted the Queen we repaired to an excellent nearby pub in Pyrmont for lunch. Many thanks to Lorraine Doyle for making the lovely old bond store of Thomson Reuters available to us for the morning.

Frances Paterson

This photo of Frances Lennie and Alan Walker was taken by Madeleine Davis on her new smartphone.

Diana Witt's visit to Canberra

American indexer Diana Witt visited Canberra in late November. Most of the ACT committee got together with her on 29 November, and we enjoyed a very pleasant morning tea at the Yarralumla Gallery café. Diana is a freelance indexer who specialises in legal indexing. We had very interesting discussions on a wide range of topics from different words for American and British foods, to politics, journalism, and, of course, indexing!

Denise Sutherland



*Photo (left to right):
Edyth Binkowski, Shirley Campbell,
Denise Sutherland (with her
chihuahua Petal), Geraldine Triffitt,
Sherrey Quinn, Diana Witt.*

ANZSI and Branch events

Date and time	Organiser	Name of activity	Venue	Contact details
2 Feb 2013 2.00 pm	Vic Branch	The VIC: indexing with gusto	State Library of Victoria	Details at < www.anzsi.org/site/calendar_details.asp?id=286 >
18 Feb 2013 9.00–4.30	Vic Branch	Basic Indexing Pt 1	Holmesglen TAFE	Details at < www.anzsi.org/site/calendar_details.asp?id=304 >
19 Feb 2013 9.00–4.30	Vic Branch	Basic Indexing Pt 1	Holmesglen TAFE	Details at < www.anzsi.org/site/calendar_details.asp?id=305 >
20 Feb 2013 9:30-12.30	Vic Branch	Embedded Indexing with MS Word	Holmesglen TAFE	Details at < www.anzsi.org/site/calendar_details.asp?id=303 >
20 Feb 2013 2.00–5.30	Vic Branch	Annual report indexing	Holmesglen TAFE	Details at < www.anzsi.org/site/calendar_details.asp?id=302 >
6 March 2013 6.00 pm	Vic Branch	The VIC: multiple authors	Holy Trinity Church, Kew	Details at < www.anzsi.org/site/calendar_details.asp?id=298 >
13–15 March 2013	ANZSI	ANZSI 2013 Conference	Wellington, NZ	Details at < www.anzsi.org/site/2013Conf.asp >

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Newsletter schedule

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The contribution deadline is Friday, 1 February.
The editor welcomes your contributions submitted by email to <peter.judge@bigpond.com>



**Australian and New Zealand
Society of Indexers Inc.**
PO Box 2059, Wattleree Road LPO,
Malvern East VIC 3145, Australia

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