



Newsletter of the [Australian and New Zealand Society of Indexers](#) Inc.

Volume 10 | Number 7 | August 2014

In this issue

From the President.....	1
Web manager needed	3
Digital Book/Book Expo America conference report.....	4
Quiet achievers	5
Zakuski	6
Accreditation	7
Council bios	7
NSW Introduction to Indexing course.....	8
Victorian Branch AGM and Annual Dinner	9
Events	9
ANZSI Newsletter.....	10
ANZSI contact information.....	10

From the President



Annual General Meeting

A call for nominations was included in the July *Newsletter*. Nominations for Council positions and proposals for resolutions are welcomed and must be received by 14 August 2014. You can submit signed and scanned nominations via email to [the Returning Officer](#). Details are available on [the ANZSI website](#).

Web manager position available

We are looking for a new web manager to replace Mary Russell after the AGM. It's been terrific to have Mary in this position for so long, especially during the busy handover to the new Council, but all good things have to end.

Please see the advertisement elsewhere in this *Newsletter*.

Vice-president and newsletter coordinator resignation

Denise Sutherland has resigned from her position as Vice-president and her role as *Newsletter* coordinator for health reasons. Denise has been instrumental in the success of our move to an electronic-only newsletter. She will continue to contribute to the production process. Many thanks to Denise for her great work, and to her husband Ralph for technical consultation.

Thanks to general Council committee member Madeleine Davis for taking on the role of Vice-president until the AGM

Newsletter editor

Michael Wyatt stepped into the newsletter editor vacancy and has ably kept the service going, as well as developing the EPUB output. Many thanks to Michael, who will finish as acting editor with this issue.

We are delighted to welcome our new editor, Katie Millar. She will be starting with the September issue. Katie is a freelance editor. Her most recent position was senior project editor with Pearson Australia, where her roles included commissioning and briefing indexers. I look forward to seeing the perspective Katie will bring to the role.

Budget, and ANZSI restructure

ANZSI Council has approved a draft budget. It will be presented to members for confirmation at the AGM in October.

Most of ANZSI central (non-Branch) funds come from membership and IA fees, but these do not provide enough funds to pay for the services Council wishes to provide. The older and bigger branches are in a better position financially as training courses and conferences often result in surpluses. Because of this imbalance, some Council activities have been funded by branches (such as printing of bookmarks, payment of the final IDPF honorarium and payment of teleconferencing costs).

As part of the budget discussions the Victorian Branch put forward a proposal for the restructure of ANZSI. The proposed restructure would involve the dissolution of branches and transfer of all funds to the central body (ie ANZSI Council). This restructure would relieve much of the financial pressure from Council, and would possibly result in money saving (eg, from getting more bank interest on a combined account).

The proposal received general support because of its potential to reduce the workload of ANZSI volunteers. We currently have about one volunteer position for every two members (filled by less than half the membership as some people take on more than one role, and not all positions have been filled).

Now that we have a multi-location Council, and any member from anywhere in Australia and New Zealand can stand for a Council position, the role of branch representatives on Council can change.



CINDEX™ for Windows and Mac

For professional indexers

**Simple, yet sophisticated.
Powerful, yet elegant.
Adapts to different work habits.**

Download your FREE demo version and find out all you need to know at www.indexres.com

Student and Publishers' Editions are available. Please contact us to find out how these might best suit your needs.

CINDEX™ is proudly developed and supported by
Indexing Research
For technical or sales enquiries please [email us](mailto:info@indexres.com).

This proposal has been discussed by Council and sent to branches for comments. If approved at our August meeting it is likely that a working group will be formed to develop a more detailed proposal. We will report regularly on the steps we are taking, and will put the proposal to members for approval before going ahead (among other reasons, because we will have to change the ANZSI Constitution).

Feedback is welcomed, especially when we have a more substantial proposal to present.

Council and Branch activities

Council has reviewed the Returning Officer position statement and Proxy policy and made minor changes.

Branch Presidents and Treasurers are starting to compile their reports for the ANZSI annual report. Council Secretary Mei Yen Chua is coordinating this process.

Shirley Campbell reported that all is on track with planning for the 2015 conference. Madeleine Davis reported that the Working Party for the Redevelopment of Indexers Available has sent surveys to editors via the state societies and to related publishing industry professionals. Nikki Davis updated us on the work of the Publicity & Promotions Committee promoting annual report indexing to publicly listed companies. Sales of the ANZSI publication *Indexing Your Annual Report: a Guide* have increased slightly. The P&P committee is also considering ways of promoting ANZSI at the 2015 conference.

Madeleine Davis attended an American Society for Indexing webinar which she found to be a successful way to attend seminars and training. The NSW Branch is investigating the use of the Redback service (which we use for Council meetings) for the provision of webinars.

Nikki Davis reported that Joyce McGrath (a former ANZSI member) has donated a portrait that she painted of John Simkin to ANZSI Victorian branch.

Congratulations to Diane Lowther from New Zealand who has successfully applied for accreditation.

E-book indexes

For an up-to-date perspective on views of the publishing industry about e-books, see David K. Ream's report on the Digital Book/Book Expo America conference elsewhere in the *Newsletter*. You can also read Dave's '[Executive Summary: Indexes on eBooks](#)' and a [report on the BNA Law School study](#).

E-books on indexing

Pilar Wyman, American Society for Indexing Book Coordinator, has announced that all three *Index It Right* books are now available as e-books from [Information Today](#). Members of ASI and sister societies like ANZSI should use the ASI Members Only link.

Glenda Browne
President

Web manager needed

The position of ANZSI web manager will fall vacant at the end of September 2014, and we are now seeking expressions of interest from members interested in taking on the role.

The ANZSI website has been developed and is maintained by Link Digital using their proprietary content management system. It comprises the visible web pages, with the linked documents, the events calendar, Indexers Available register, membership database, and payment facilities, and has separate features such as members' only area sections, discussions, publication sales and generation of renewals. The site is hosted by Link Digital and uses the payment facilities of eWay.

The web manager is responsible for the website and works with Link Digital to ensure problems are resolved. The web manager maintains the content of the whole website including uploading files, such as Council documents and the *ANZSI Newsletter*, and creating events, with or without payment facilities. The Web Manager liaises with the Membership Secretary to maintain the membership database and with the Treasurer over the payment features. Monthly work typically ranges from four to 10 hours per month and is spread over the entire month. It is important that the web manager be readily available to respond to any problems as they may arise.

These duties are described in more detail in the [position description](#).

Experience with a CMS website is essential and training and a handover period will be available.

The position now comes with an honorarium of \$500 per annum (a proportional amount will be paid for the remainder of 2014).

For more information about the tasks involved, please contact current ANZSI [Web Manager](#). For information about the role, and to apply, please contact the [ANZSI President](#). Applications are due by 15 August 2014

Digital Book/Book Expo America conference report

I have just returned from three days at the Digital Book/Book Expo America event in New York. This is an annual event with publishers announcing new titles and a conference on e-books and digital workflow. As I attended this for the third year for the American Society for Indexing wearing two hats — co-chair of ASI's Digital Trends Task Force and co-chair of IDPF's Indexes Working Group — I spent a lot of time talking to publishers there. (Digital Book is the main conference put on by the International Digital Publishing Forum.)

I also had a somewhat impromptu discussion/dinner with some members of ASI's NYC chapter. Several of them mentioned that a lot of their clients had slowed or stopped presenting indexing work. I can't speak for all the situations involved as to why that may be; however, my experience at the DB/BEA seemed to run counter to those statements. In talking to publishers, I always asked two questions: do your books have indexes and do you retain the indexes in the e-books? Every publisher responded, yes and yes. At the DB conference I was usually talking to large publishers; while at the BEA exhibits, the publishers tended to be university presses or reference and scholarly publishers. Admittedly this may be a stacked deck in that these types of publishers may more clearly see the need for indexes. But I was quite heartened by this attitude and it seems that the effort to retain indexes has allies in the publishing world.

An exception to this was with the company CreateSpace, a Kindle publishing service and subsidiary of Amazon. The representative said, 'No, their workflow doesn't provide for the creation of indexes as they aren't needed because you can search for words.' Obviously this person did not understand the function of an index and we had a long discussion. She promised to take back the points to discuss them in-house. As she asked for my business card, I will be interested to see if anything comes of that.

Again on the positive when I stopped at some other industry organizations, like the Authors Guild, the Editorial Freelancers Association, and the Independent Book Publishers Association, they were excited to hear that work was being done with the IDPF to improve indexes in e-books.

I am presenting this as a report though I expect there will be some comments forthcoming by others on this list about what they have heard or experienced.

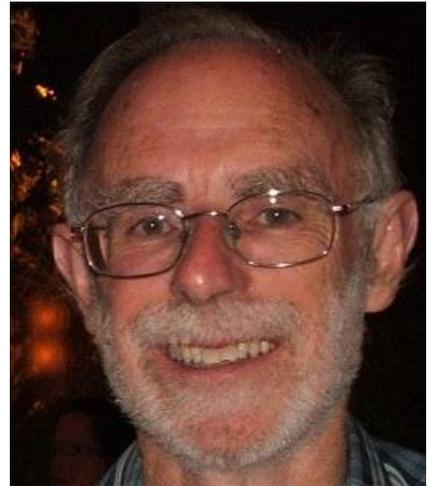
Sent by David K. Ream to Index-L on 1 June 2014. Reprinted with permission.

Quiet achievers

Ray Price

Who has been the greatest influence on your career?

There have been so many twists and turns that I find it difficult to decide who has had the greatest influence. Perhaps it was my grandmother who wanted her grandchildren to have the education she couldn't provide her children, or any one of a number of people who gave me opportunities, scholarships, and jobs which I was not fully qualified to do. I owe a special debt to Bill Linklater, then Deputy Librarian at Swinburne, who convinced me that librarianship could provide me with an interesting career when I was facing redundancy in 1976, and to Jean Hagger who admitted me to the RMIT Librarianship course without my ever making an application. The philosophy of Burrus Skinner, the behaviourist psychologist, expounded in his book *Walden Two*, has almost certainly been a major influence too: 'you've got to ... experiment with your own life ...'



How did you come to an indexing career?

My interest in indexing began as a part-time student of librarianship at RMIT in 1976. One of my lecturers was the eccentric but inspiring John Bailey, who introduced the concepts of indexing. The editor of my favourite philatelic journal (*The Sarawak Journal*) had been pointing out the need for a new cumulative index so I offered to prepare one. Within a few months of attending John's lectures I was carrying around a set of cards and aiming to complete two or more issues a week. That first index, to the 30 volumes of *The Sarawak Journal*, was published in November 1977. I am not sure how I came to know about ANZSI but I decided to join in 1989 not long after I had produced an index to a database manual using Microsoft Word's embedded indexing system. I had also just produced my fourth cumulative index and submitted it with my application for registration.

What do you see as your greatest achievement?

Perhaps making a successful transition from lecturing to running a large University Branch library, although teaching my daughter to read long before she started school was perhaps most satisfying.

What has been your biggest challenge?

My biggest challenge was preparing the index to a series of philatelic book auctions. I had been a customer of the proprietor for many years and he kept trying to find someone who would provide a decent index to the sales. The auctions were a major international source between 1960 and 1986 and 64,811 lots were offered over 88 sales. Three indexing attempts were made but no-one went further than the first nine sales. I inherited a set of catalogue cards, the output of one of the attempts, but they proved completely useless. The project took nearly seven years of my spare time from beginning to end, and the index was self-published in five volumes.

How do you try to achieve work–life balance?

I have always been a believer in working hard when required but making sure that I have a range of other activities both active and passive afterwards. I have always been a reader and I have been a philatelist, both relaxing activities. I have also played some form of competitive sport from the year I started at high school; nowadays it is lawn bowls but it was often cricket in the past. I have often been an office bearer in sporting and professional organisations too: captain, team manager, coach, tournament organizer, press

secretary, secretary. We recently moved to be closer to our grandchildren and we bought a house which was sound but not well maintained. I am now chief babysitter, gardener, handyman, financial manager, cleaner and, often enough, head chef.

What do you like most about your work? What do you like least?

Most of my indexing work has been on long runs of periodicals and it gets very tedious especially at the editing stage. It is fun to be able to work your way through a run of a periodical on a subject of great interest. I have become very knowledgeable about philatelic sources and publications through the creation of my indexes and I can pick up bargains on eBay through that knowledge.

What advice would you offer to indexers just starting out?

Start with small projects, not enormous ones.

If you could dine with a famous historical figure, who would it be?

My favourite person would be Hugh Low, and Tom Harrisson is a close second, both associated with my interest in Borneo. Hugh brought an end to the Perak War in 1877 and re-established effective government in the Malay States. He lived in Labuan for about 25 years, holding almost every official position including many of them simultaneously. He married a Eurasian woman at a time when colonial officials were often prevented from taking local wives, and his daughter Kitty married John Pope-Hennessy who became Governor of Mauritius and of Hong Kong. He was a linguist, a botanist and an adventurer and a very successful colonial official and he had a famous dispute with his father-in-law.

If you were a letter of the alphabet, which letter would you be and why?

I have always been P. Nowhere near the front of the alphabet and often amongst those at the back. Persistent — an important attribute for indexing long periodical runs. Positive not Pessimistic, Pedantic at times and nowadays Presbyopic. Perhaps not as Productive as I might be but Philately is a time-consuming master and so is being a Parent and grandParent. For many years I made my living from Polymers and Patents and Pocket money has often come through Postage stamps.

Zakuski



Welcome to another delicious bite.

Germaine Greer archive

Over the next 12 months Melbourne University is about to acquire the huge personal archive of one of Australia's highly regarded, respected and most influential thinkers — Dr. Germaine Greer.

This archive is currently stored in Greer's home in Essex. It contains 150 filing cabinets which document her amazing life over the last six decades. It includes hand-written notes, letters from people such as Warren Beatty, Federico Fellini, Margaret Atwood and the killer Myra Handley.

Melbourne University archivist, Dr Katrina Dean, said that the archive is in good order and is arranged either by theme or by format. Forty of the cabinets contain correspondence alone (including a 'nutter' file); fortunately they have also been indexed, but not comprehensively. A potential indexing project perhaps?

Read the full article from [3010: Melbourne University Magazine, June 2014](#).

Rhyming dictionary

I don't often read the Careers section of *The Age*, but they recently had an interesting article in their Tools of the Trade segment.

Darren Isenberg, a presentation skills coach, likes to use a rhyming dictionary when he speaks to corporate groups. This dictionary was bought by his mother when he was a teenager because he used to like to write comic poems.

According to Isenberg, it is very rare to rhyme in the corporate world. However, it is the index at the back of the book that makes it easy to find words to create colourful and engaging alliterations, which is helpful for writing speeches and creating marketing material. Isenberg also states that at conferences he shows people the index and they are most impressed. (The accompanying illustration shows him holding *The Penguin Rhyming Dictionary*, which costs about \$25. Unfortunately, I have not been able to sight this book at bookshops and check out the index. [You can view the index at [Amazon](#) by clicking the cover illustration and then 'Index' — *Ed.*]

Read the article from their [28 June issue](#).

I am off on a Grand Tour of Europe and the SI conference in August and September. I will report back on the conference for my next column.

Terri Mackenzie

Accreditation

Diane Lowther, a NZ member, has been successful in gaining Accreditation. Her index was for *Gallipoli: A Ridge Too Far*, edited by Ashley Ekins, Exisle Publishing, 2013. 336p. The summary of a comprehensive report provided by the Board of Assessors reads: 'It is a text of enormous complexity and detail and the indexer has done ample justice to it. It is a splendid and useful index.'

Council bios

Julie Daymond-King

Greetings from New Zealand. I am the current President of this branch, joining ANZSI in 2006, having already started my major project, indexing the local content of *The New Zealand Woman's Weekly*, so far from 1933 to 1959. Its database has been licensed to The Knowledge Basket portal, a privately owned consortium online, contributed to and funded by subscription, both from our public and private sectors, and on-going for many years. I have also been a freelance book indexer, up until 2013, but decided the pressure and software-savvy is not for me, not to mention disagreeing with an editor!

My main aim for Council membership is to achieve an extension of accreditation to all categories of indexing, rather than just books, using a common process. Otherwise, of course, as a separate affiliated country, with different laws (eg we cannot be charged your GST), and a dollar that is never at parity, my aim is to do the best for the members in New Zealand.

NSW Introduction to Indexing course



Students came from Sydney, Blue Mountains, Illawarra, Southern Highlands, Canberra, Queensland and Alice Springs. Seated from left: Blossom Fernandes, Helen Yoxall, Arundathie Wijesinghe (hidden), Alex Ioannou, Peter Murray, David Crosswell, Mary Keep, Kaitlyn Palmer-Allen, Ali Bell, Kerry Anderson, Janet Struber. Standing: Hosts, Madeleine Davis and Anna Farncomb (Photo by Glenda Browne)

Inclement weather did not stop the enthusiasm of the group who attended the Introductory Book Indexing course. Glenda Browne was our presenter and the amount of knowledge she has on the subject of indexing was mind-boggling. There were at 11 students who sat in the comfortable, if somewhat chilly, room on the first floor of the Sydney Mechanics School of Arts in Pitt Street. I took notes feverishly in case I missed out on any piece of valuable information. Watching the other members of the group, I noticed that no eyes glazed over at any time throughout the two-day course. This is a great compliment to the illustrious and clever Glenda, as well as to the subject of indexing.

Indexing is complex and attention to detail is paramount. Making decisions as to what text is most important to index is only a part of the responsibility which an indexer must shoulder. That important list of entries at the end of a book, to which many readers turn first, is a creation which incorporates many indexing principles. In this two-day course it was possible to gain a very substantial amount of knowledge about indexing. For a novice, as I am, it gave me enough understanding of the work required in indexing a book and also, that it is a very worthwhile career to follow.

Madeleine Davis looked after morning and afternoon tea for us on both days, and she organised very delicious lunches too. Both Glenda and Madeleine seemed to exude an air of passion about indexing. That sort of positive attitude tends to rub off on people — passion really motivates. I found that by the time I left at the end of the second day, I couldn't wait to index something! Anything! Even over lunch at Wagamama's restaurant on the second day, the topic of conversation revolved around how to start a business in indexing, rather than how good the food tasted.

Our group was friendly, inspiring and fun. I found the workshop very worthwhile. I hope we have another one like it very soon (including the chocolate mudcake which appeared for morning tea).

Kerry Anderson

Victorian Branch AGM and Annual Dinner

When: Wednesday October 15th.

Where: Geebung Polo Club, 85 Auburn Rd, Hawthorn East.

Time: 6.00pm for 6.30pm.

The 2014/2015 Branch Committee will be elected at the Branch AGM, and you can [download a nomination form for the committee positions](#). There are one two vacancies, so why not consider nominating yourself or another ANZSI member?

Have a look at the [Agenda and RSVP details](#).

Events

- 6 August at 6.00 for 6.30 pm: **Victorian Indexing Club** meeting at the Old Op Shop, Holy Trinity Anglican Church, High St Kew. Max McMaster will discuss the business aspects of indexing. Contact [Ray Price](#)
- 12 August, 23 September: **NSW Branch** Committee meetings, by teleconference. Contact [Mary Coe](#)
- 16–17 August: From B to E (Beginning to Experience): **ACT Region & NSW Branches** Regional Conference, at Craigieburn, Bowral, NSW. Contact [Madeleine Davis](#)
- 3 September at 6.00 for 6.30 pm: **Victorian Indexing Club** Show and tell at the Old Op Shop, Holy Trinity Anglican Church, High St Kew. Branch members to bring current projects, problems and items of interest. Contact [Ray Price](#)
- 2 October at 6.00 for 6.30 pm: **ANZSI and NSW Branch** AGMs. Sydney Mechanics School of Arts, 280 Pitt Street, Sydney. Contact [Glenda Browne](#) (for ANZSI) or [Mary Coe](#) (for NSW Branch)
- 15 October at 6.00 for 6:30 pm: **Victorian Branch** Annual General Meeting. Geebung Polo Club, 85 Auburn Rd, Hawthorn East. Contact [Ray Price](#)
- November: **China Society of Indexing and Database Management** National Conference and Symposium, Beijing. Contact [Glenda Browne](#)
- 5 November at 6.00 for 6.30 pm: **Victorian Indexing Club** meeting at the Old Op Shop, Holy Trinity Anglican Church, High St Kew. The structure of ANZSI (to be confirmed). Contact [Ray Price](#)
- 3 December at 6.00 for 6.30 pm: **Victorian Indexing Club** meeting at the Old Op Shop, Holy Trinity Anglican Church, High St Kew. Christmas meeting and dinner. Contact [Ray Price](#)
- 6–9 May 2015: Write | Edit | Index: a **national conference** for editors, indexers, and publishing professionals, Canberra.

ANZSI Newsletter

Published by the Australian and New Zealand Society of Indexers Inc.

PO Box 43, Lawson NSW 2783, Australia

ISSN 1832-3855 © Australian and New Zealand Society of Indexers Inc.

Editor: Michael Wyatt (to August 2014); [Katie Millar](#) (from September 2014)

About the Newsletter

The Newsletter is published monthly 11 times a year, with combined issues for January and February. Opinions and statements expressed in the Newsletter are those of the individual contributors, and do not necessarily reflect the opinions of the society.

Newsletter schedule

The contribution deadline is the last Friday of each month (apart from December), 25 July. Please send contributions by email to the Editor at anzsi.editor@gmail.com.

Advertising rates

For current advertising rates, please [visit our website](#).

ANZSI contact information

ANZSI's general email address is: ANZSIinfo@anzsi.org

Further contact details in PDF format are available on the [ANZSI website](#).

ANZSI Council

President: [Glenda Browne](#)

Vice-President: [Madeleine Davis](#)

Secretary: [Mei Yen Chua](#)

Treasurer: [Michael Wyatt](#)

Council members: Madeleine Davis and Terri Mackenzie

Branch Presidents (ex officio): Shirley Campbell, Nikki Davis, Jane Douglas, Julie Daymond-King, and Mary Coe

Branch and regional contacts

ACT Region: [President, Shirley Campbell](#)

New South Wales: [President, Mary Coe](#)

New Zealand: [President, Julie Daymond-King](#)

Northern Territory: [Contact, Frieda Evans](#)

Queensland: [President, Jane Douglas](#)

North Queensland: [Contact, Jean Dartnall](#)

South Australia: [Contact, Jane Oliver](#)

Tasmania: [Contact, Christopher Brennan](#)

Victorian: [President, Nikki Davis](#)

Western Australia: [Contact, Shelley Campbell](#)
